{KRISH}

# Revolutionizing Food Ordering Experience

Designing a seamless mobile ordering app for restaurant patrons and partners.

A startup focused on enhancing food pickup services, required a mobile-first solution for restaurant patrons and operators to manage orders efficiently. Krish Services Group developed a cross-platform mobile and web application to fulfill these needs.

## CLIENT BACKGROUND

Our client is a SaaS company offering mobile-enabled food ordering and payment solutions, targeting restaurants looking to streamline customer pickup services and order management.

## BUSINESS VALUE

- **Enhanced user experience** and convenience for restaurant patrons.

- **Improved operational efficiency** for restaurants managing pickup orders.

- **Increased revenue potential** by simplifying customer ordering and payment flows.

## PROBLEMS

- **Limited Digital Ordering:** No dedicated app for customers to browse and place orders remotely.

- **Fragmented Restaurant Management:** Restaurants lacked tools to view, manage, and track pickup orders efficiently.

- **Manual Payment Processing:** Customers and restaurants faced friction with payments, lacking secure online options.

## SOLUTIONS

- **Mobile App Development:** Built a cross-platform (iOS and Android) application for seamless food ordering and pickup management.

- **Restaurant Management Portal:** Delivered a web application for restaurants to receive, update, and manage orders in real-time.

- **Secure Payment Integration:** Implemented secure, PCI-compliant payment processing within the mobile app.

## TECHNOLOGIES



## CONCLUSION

Our client's mobile platform launch enabled restaurants to meet modern customer expectations, improving ordering experiences and operational agility through innovative mobile solutions.