

Delivering Wellness Through Hotel App

Creating Stay Well mobile experiences for hotel's guests.

Our client sought to extend its Stay Well hotel room experience into guests' mobile devices, providing wellness information, room features, and personalized recommendations. Krish Services Group developed user-friendly mobile applications to support this initiative.

CLIENT BACKGROUND

Our client is a global wellness real estate and technology company pioneering innovations to enhance health and well-being within indoor environments, notably in the hospitality sector.

BUSINESS VALUE

- **Improved guest satisfaction** and **engagement** with Stay Well features.
- Opened **new revenue streams** through in-app product sales.
- **Strengthened brand** as a hospitality wellness innovator.

PROBLEMS

- **Lack of Mobile Wellness Access:** Guests lacked easy mobile access to wellness room features.
- **Limited Guest Engagement:** Opportunities for promoting wellness products and services to hotel guests were underutilized.
- **Inconsistent Wellness Education:** Guests had no centralized resource for health-focused tools during their stays.

SOLUTIONS

- **Mobile App Development:** Created Stay Well mobile applications for iOS and Android showcasing room features and wellness services.
- **Integrated Wellness Tools:** Added features like Jet Lag tool, Vitamin D calculator, and educational videos.
- **E-Commerce Enablement:** Developed a shopping cart within the app allowing users to purchase wellness products.

TECHNOLOGIES



CONCLUSION

Through mobile innovation, the client enhanced hotel guest experiences by extending wellness programs directly into the hands of travellers, fostering stronger brand loyalty and new revenue opportunities.