CASE STUDY Hospitality wellness | MOBILE APPS | IOS AND ANDROID

Cross-platform wellness apps for hotel guests, with in-app sales.

A global wellness real estate and technology company wanted hotel guests to use its in-room wellness features from their phones. We built **iOS and Android apps** with **secure in-app purchasing**.

CLIENT: A GLOBAL WELLNESS REAL ESTATE AND TECHNOLOGY COMPANY

PLATFORMS

2

iOS and Android apps for hotel guests

WELLNESS TOOLS

3

Jet lag tool, vitamin D calculator and wellness videos

COMMERCE

In-app

Secure shopping cart for wellness products

CLIENT BACKGROUND

The client is a **global wellness real estate and technology company**. It helps homes, businesses and hotels bring health-focused features indoors, notably in hospitality.

Its wellness hotel rooms had features guests could easily miss, such as air purification. The client wanted an app to improve online interaction with guests, build knowledge of the room's features and extend the experience beyond the room.

BEFORE

Wellness features in the room only

No mobile access, little promotion

→

AFTER

Wellness in every guest's pocket

iOS and Android apps with in-app shopping

THE CHALLENGE

Lack of mobile wellness access
Guests could not reach wellness features from their phones, so they used them less.

Limited guest engagement
Underused promotion channels did not connect guests with wellness services.

Inconsistent wellness education
No single resource guided guests to health-focused tools and information.

No way to buy wellness products
Guests had no easy way to purchase the products they saw in the room.

WHAT WE DELIVERED

01 **Mobile apps for iOS and Android** — XAMARIN
We launched cross-platform apps that give guests full access to the room's wellness features.

02 **Interactive room view** — ROOM MAP
A visual map of the guest's room shows its wellness features, such as air purification.

03 **Integrated wellness tools** — WELLNESS TOOLS
A jet lag tool and a vitamin D calculator give personalized wellness support.

04 **Wellness education videos** — VIDEO
Educational videos in one place guide guests to health-focused tools and information.

05 **E-commerce enablement** — SECURE PURCHASING
A secure in-app shopping cart lets guests buy wellness products directly.

RESULTS

Improved guest engagement
Personalized wellness experiences keep guests connected.

New commerce opportunities
In-app sales open a direct channel for wellness products.

Stronger brand differentiation
Hotels stand out in competitive hospitality markets.

Wellness beyond the room
Guests reach features, tools and education from their own phones.

TECHNOLOGIES USED

Xamarin · Swift · Objective-C · iOS · Android · ASP.NET MVC

FINAL PERSPECTIVE

Krish turned in-room wellness into a **mobile guest experience**. Guests reach wellness features, tools and education from their phones, and the client gained a new way to sell wellness products and stand out in hospitality.

Planning a customer-facing app?
Talk to a Krish app development team.

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Read this case study online: krishservicesgroup.com/case-study/cross-platform-wellness-app/